

JOB DESCRIPTION

Job Title	Product Manager
Department / Code	Media Rights / SMR
Main Purpose of Job	Product ownership within the F1 Digital Product team, responsible for our core platform and products, including (but not limited to): <ul style="list-style-type: none">- F1.com / F1 mobile app- Race Guide mobile app- Digital Advertising- Editorial Publishing Tools
Responsible To <i>(Specify who the Post Holder should Report to)</i>	Head of Digital Product

Main Duties and Responsibilities

DAY TO DAY

- Lead on the development of Formula One's core products – app and F1.com
- Lead on the development of Formula One's 'at venue' Race Guide mobile app
- Responsible for business outcome modelling and creation of business requirement briefs for our internal and supplier teams
- Work with the Head of Digital Product to formulate the product roadmap while owning and managing a backlog of product requirements, built by collaborating with key business stakeholders and data teams to deeply understand user needs
- Test, optimize and iterate against the existing feature set to continuously evolve and improve the on-platform fan experience
- Collaborate with key F1 business stakeholders, including (but not limited to): marketing, research, advertising, media rights, editorial, technology & delivery
- Work closely with our users and research team to deeply understand and address user needs and prioritize product investment and enhancements
- Contribute fully to an outcome oriented, accountable environment both within the product team and with our digital product suppliers
- Continuously seek opportunities to bring innovation to the Formula One fan experience

OTHER

- To complete all mandatory training within specified timelines.
- To operate safely at all times in line with Company health and safety requirements.
- To undertake other duties within your capabilities as your Department Manager or Team Manager may assign to you from time to time.

Person Specification

	Essential	Desirable
Qualifications	<ul style="list-style-type: none"> ▪ Educated to University degree level or equivalent professional experience ▪ Scrum certification 	<ul style="list-style-type: none"> ▪ Project management qualification (e.g. Prince 2) ▪ Computer science, statistics or mathematics qualification
Experience	<ul style="list-style-type: none"> ▪ Extensive proven experience working on consumer-facing digital products within a sports, media or consumer technology company. ▪ Experience working on live event venue based digital products and mobile applications ▪ Working on digital publishing products/platforms ▪ Worked with design, UX and content teams – including external vendors ▪ Strong background in project delivery with evidence of end-to-end product management experience 	<ul style="list-style-type: none"> ▪ Working with client/partners ▪ Working on/integrating video solutions (live & on-demand) ▪ Experience working on multi-territory/language products ▪ A/B or multivariate testing experience
Knowledge & Skills	<ul style="list-style-type: none"> ▪ Agile and Waterfall delivery methodologies ▪ Ability to communicate with technical and business stakeholders – and articulate detailed requirements ▪ Strong presentation skills ▪ Strong internal and external stakeholder management skills ▪ Interest and enthusiasm in sport, and ideally motor racing/F1 	<ul style="list-style-type: none"> ▪ Second language or multi-lingual an advantage
Personal Qualities	<ul style="list-style-type: none"> ▪ Positive, 'can do' attitude; comfortable taking on responsibility ▪ Proactive and able to define/manage own workload 	

	<ul style="list-style-type: none">▪ Comfortable working in a fast-paced environment▪ Technology enthusiast	
Other	<ul style="list-style-type: none">▪ Able and willing to work over some race weekends	<ul style="list-style-type: none">▪ Able and willing to travel for limited periods

